

*News anchor in front of screen showing branded vehicle, red and white Fish Window Cleaning logo, and video of window cleaners cleaning home's windows.*

**News Anchor:** October is Breast Cancer Awareness Month, the time to remind our loved ones to get screened if they haven't done so recently.

### **Business Cleans Woman's Windows For Breast Cancer Awareness Month**

Kristie Waggoner has stage four breast cancer. When franchise owner of Fish Window Cleaning, Doug Bryant, heard about her situation, he cleaned her windows free of charge.

*Kristie Waggoner, window cleaning recipient, standing outside home with branded vehicle in the background.*

### **Kristie Waggoner, Breast Cancer Patient**

**Kristie Waggoner:** I contacted them about the window cleaning and he knew about my situation from a mutual friend and so he said they'd be happy to do it and he wouldn't when I asked about pricing he said I'm not going to charge you because I want to do this for you.

*Window cleaner cleaning 2<sup>nd</sup> story windows of home with a water-fed pole.*

**News Anchor:** That's so sweet. What a kind gesture. The two worked together a few years back. Doug added that he was all for raising awareness.